

WE NOW OFFER PRIVATE LABELING

We have 2 standard borders that will include your company name (see below). Your choice of border will apply to all flavors. If you wish to use your logo there is a \$20 one time charge. We use the line border when incorporating your logo into the labels. Your logo must be sent to us via disk, CD or email us at rcreek@mokancomm.net. Your logo must be sent to us in a JPG or TIF format. Private label products will NOT have our logo on any of the bags. Products will be decorated in the same format as our products without a logo. Scones will have whisks but will not be attached. Cheese balls and dips will not have ribbons or holes drilled.

LABELS ARE PRINTED AFTER WE RECEIVE YOUR ORDER (WE DO NOT KEEP THEM IN STOCK), THIS REQUIRES A MINIMUM 2 WEEKS TURNAROUND ON ANY PRIVATE LABEL ORDER OR REORDER.

PRIVATE LABEL GUIDELINES

Private label requirements:

- ✓ Name of Business
- ✓ Contact information: This area must contain information for your customer to contact you directly via mail or phone.

Name of Business

Address; PO Box; City & State, Telephone Number; Email Address or Web Page. City and state are required if no street address is used you must use your phone number. Web page or email addresses are optional.

Private label orders must be placed in even cases (12 units) at all times - no exceptions. i.e. 12 Cheesy Garlic or 24 Cheesy Garlic. No split cases. Please allow 2 to 3 weeks for initial label design. Whenever new flavors are added the 2 to 3 week time frame will apply. Please include a fax number and/or e-mail address so we can send a copy for approval of your initial order. **PLEASE NOTE THAT WE DO NOT PRINT LABELS WITH FULL COVERAGE INK OR LABELS THAT (INK) BLEED OFF THE EDGE-NO EXCEPTIONS.** *Customers requesting this will have to supply their own printed labels and sign a waiver.*

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| Name Drop (no changes in design/layout) | NC |
| Logo provided (no changes in design/layout - one time charge)..... | \$20 |
| Minimal changes in design | \$20 per label category* |
| Layout changes/Name changes | \$20 per label flavor** |
| Changes in proof from originally supplied information | \$35 per hour (30 minute minimum) |

* This charge includes 1 standard ink color for all labels & typestyle changes only. If you have any additional changes on your label i.e. borders, repositioning, etc. refer to layout change charges.

** This charge applies to layout changes, ink color changes & product name changes for individual flavors.

